



Iwakura Cherry Blossom Festival

The Iwakura Cherry Blossom Festival will be held from Friday, March 28th to Sunday, April 6th, 2025.

【Contact (excluding Saturdays, Sundays, and holidays)】

- Iwakura City Commerce, Industry and Agricultural Affairs Division (0587-38-5812)
- Iwakura City Chamber of Commerce and Industry (0587-66-3400)

【Event】

●Ceremony

Date	March 29 th (Sat) 10:30 am-
Venue	Omatsuri Square

●Cherry Blossoms Illuminated at Night

Date	March 28 th (Fri)-April 6 th (Sun) 6:00 pm - 8:30 pm
Venue	From Yatsurugi Bridge to Hikota Bridge

●Nonbori-arai

Date	①March 29 th (Sat), 30 th (Sun) 10:30 am-, 1:30 pm- ②March 28 th (Fri), March 31 st (Mon)-6 th (Sun) 11:00 am- ※May be canceled due to weather.
Venue	North of Toyokuni Bridge

●Product Market/Food Corner

Date	①March 28 th (Fri), April 4 th (Fri) 5:00 pm - 8:30 pm ②March 29 th (Sat), 30 th (Sun), April 5 th (Sat), 6 th (Sun) 10:00 am - 8:30 pm
Venue/ Content	◆Omatsuri Square ・“Iwakura specialties” themed food and drink corner. ・Nagoya Cochin, etc. ◆Higashi-machi Square/Yatsurugi Square ・Stalls ※There are no stalls along the Gojo River.

●Stage Event

Date	March 29 th (Sat), 30 th (Sun) 10:00 am - 4:00 pm
Venue	Omatsuri Square
Content	Iiwakun and various groups will perform.

●Digital Photo & Receipt Rally

Date	March 28 th (Fri) – April 6 th (Sun)	
Venue	【Photo Rally】 Omatsuri Square, Yatsurugi Square, Yumesakura Park 【Receipt Rally】 Participating stores	
Content	For Registration, please scan the 2D code.	

【Others】 ※For contacts about other events, please see the table below.

Event	Date	Venue	Contents etc.	Contact
Sakura cafe	3/29(Sat) 10am–3pm	Sakura Work	• Providing drinks • Sales of original products	Sakuranbo (0587-38-3811 ※expect 3/30) Sakura Work (0587-37-3882)
Elementary School Student Sketching Contest	3/30(Sun) 10am–4pm	Iwakura Junior Chamber's event space in Omatsuri Square	• Winning works will be exhibited at Apita Power Iwakura store from 4/29(Tue)–5/6(Tue). (・Holding a workshop)	Iwakura Junior Chamber Secretariat (090-1831-9679)
Blood Donation	4/5(Sat) 9:30am–11:30am, 1pm–4pm	Yatsurugi Square		Welfare Division Disability (0587-38-5809)
Information Center (Iwakura Gojo River Cherry Blossom Tree Preservation Society)	3/28(Fri)–4/6(Sun) 10am–4pm	Iwakura Station	• People who donate to the “Cherry Blossom Fund” will receive a small gift made from cherry blossom waste(limited quantity).	Commerce, Industry and Agricultural Affairs Division (0587-38-5812)
Dashi Parade, Karakuri Demonstrations, etc.	• Dashi parade/ Karakuri demonstration 3/29(Sat) • Dashi display 3/30(Sun)		For more information, please scan the 2D code. 	Lifelong Learning Division (0587-38-5819)
Mini SL Event	①Mini SL is coming ♪ 3/29(Sat), 30(Sun) 10am–4pm ②Mini SL Market 4/5(Sat), 6(Sun) 10am–4pm	Yumesakura Park	For more information, please scan the 2D code.   ① ②	Iwakura Tourism Promotion Association (0587-81-3368)